

## **Keiretsu Forum Mid-Atlantic & South-East Policies for Meeting Events**

March 6, 2020 – Howard Lubert, Regional President

K4-MA & SE leadership have been communicating regularly to coordinate our response to the coronavirus (COVID-19), as state and local health officials continue to stress that the risk to the Keiretsu communities – in New York, Philadelphia, DC Metro, Pittsburgh, Atlanta, and Palm Beach – remains low. We remain focused on the health and well-being of our communities, and in that spirit we are today announcing enhanced event policies, recommended by various health organizations, including guidance for the upcoming Screening and Forum Meetings in March and April.

Please read this communication carefully, as the new policies and guidelines will impact all members, sponsors, partners, DD Fellows, guests, and presenting Entrepreneurs. All of this information, along with additional guidance and resources, can be found on our websites - [coronavirus](#).

### **Travel Restrictions**

In response to guidance from the Centers for Disease Control and Prevention (CDC) and the various state Departments of Health, no person including all entrepreneurs scheduled to present to us should attend any Keiretsu meeting if they have recently returned from any CDC Level 3 areas (mainland China, South Korea, Italy and Iran), as well as Japan.

### **14-Day Quarantine**

Any person thinking of attending any Keiretsu meetings returning to the United States from a CDC Level 3 country or Japan is required to undergo quarantine at their *permanent home residence* for a minimum of 14 days prior to attending any of our meetings.

### **Meeting Events**

Effective immediately we will be working with our Host Sponsors to ensure that our meetings are as safe as possible for all attendees. We will require all meeting attendees to follow the meeting policies established by Keiretsu and our Host Sponsors, noting that some of our Host Sponsors have already issued policies cancelling all outside events at their locations and we are actively working to identify alternative meeting locations during the coronavirus awareness timeframe.

### **Meeting Guidelines**

Attendees at Keiretsu Meetings should follow the following guidelines;

1. First – do not attend any meeting if you are experiencing any symptoms
2. Make use of the hand sanitizers at our meetings
3. Do not shake hands – hopefully by listing this here we will temporarily remove the social stigma of not offering your hand
4. If you are recovering from a normal cold or flu please wear a face mask
5. From one of our sponsors:
  - a. Wash your hands!
  - b. Refrain from shaking hands at this time; fist pump or elbow touch.

- c. Stay at home if you are not feeling well or are sick.
- d. Cough or sneeze into tissues or your elbows.
- e. Use hand sanitizers often.
- f. and again, Wash your hands!

We will continue to monitor the national and global impacts of the coronavirus, recognizing that the situation is fluid, and we anticipate that future policy changes or guidelines may be required over the coming weeks. We will post updates on our websites and continue to post coronavirus notices as part of our meeting communications emails.

Thank you for your commitment to the health and safety of our community - please continue to take care of yourself and one another.