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Media Contact:

Howard Lubert, Area President <u>HLubert@KeiretsuForum-MidAtlantic.com</u> 610.971.4067

Keiretsu Forum Mid-Atlantic Announces CEO Coaching Partnership with Courage International Business Advisors

Philadelphia, PA -- November 16, 2012 -- Keiretsu Forum Mid-Atlantic is pleased to announce a special arrangement with Courage International Business Advisors -- so entrepreneurs are equipped to deliver high-impact, engaging investor presentations when they showcase their ventures to angel investors. Dr. Louise (Yochee) Klein, a principal with Courage International Business Advisors, will offer this service to Keiretsu Forum presenters. This is the latest in a full range of services that Keiretsu Forum Mid-Atlantic provides to bring the highest quality deal flow to the attention of accredited angel investors in their Philadelphia, Pittsburgh and Baltimore/Washington, D.C. chapters.

Dr. Klein will work with the CEOs of companies who pass the Keiretsu Forum screening. She will coach them to showcase their companies to angel investors who are members of Keiretsu Forum Mid-Atlantic in Philadelphia, Pittsburgh and Washington, D.C. In three one-hour coaching and rehearsal sessions, live or by video conference, Dr Klein will train the CEOs to sharpen their pitch, refine their presentations, inspire confidence, anticipate and respond well in q&a sessions — and give investors a sense of who they are and a good overview of the opportunity and assets they represent.

Dr. Louise (Yochee) Klein has 15+ years of experience coaching corporate executives, entrepreneurs, business owners and technology/medical professionals to sharpen their presentation skills and leadership impact. She earned her Psy.D at Widener University in Chester, PA, and has a background that includes vocal coaching, video production, performing arts and business

management as well as leadership psychology and family dynamics. Dr Klein is a principal of Courage International Business Advisors
(www.courageadvisors.com) and an affiliate of Human Capital Consulting
Partners (www.hccpartners.com). Her clients have included ARAMARK, Johnson & Johnson, Quintiles, Solvay, Abbott, Merck, Quaker Chemical, Fonterra, IBM
Israel, GE/IRI and entrepreneurial ventures including Arqule, Alnylam,
Medgenics, Predix, Bradmer, Veloxis, ITI, the MRC-T and Brainsgate – in North
America, Europe, New Zealand, Asia, Africa and the Middle East. She taught
leadership in Temple University's Executive MBA program, she taught
communications at Haifa University, and specialized in equipping Israeli
executives and business owners to make high-impact sales presentations in the
U.S., Canada, UK and Australia. Louise is co-author of the new book, The
Courage to Lead: 5 Activators to Ignite Brilliance and Power Innovation, which
will be released in Q1 2013.

Company Overview

As part of the world's largest private equity angel investment network, Keiretsu Forum Mid-Atlantic members provide early stage funding for high-quality, diverse investment opportunities throughout the region and beyond.